



# Mom's House

## RESIDENT READINESS PROGRAM SAVES MONEY, TIME, AND STRESS FOR FAMILIES

Transitioning to a senior care community is hard enough. The Mom's House Resident Readiness Program is a no cost, no-obligation option for senior living professionals they can offer to anyone who visits their senior living community.

The Resident Readiness Program helps with the stressful process of selling a house with all the stuff - streamlining as much of the process as possible.

### A compelling alternative to a traditional real estate sale

As an alternative to a traditional realtor sale, the Mom's House Resident Readiness Program helps families solve one of their biggest challenges in the journey to senior care by offering an easier, less stressful way to sell mom's (or dad's) house without repairing it, cleaning it up, cleaning it out, or paying realtor fees.

### We are not realtors

Our nationwide network of highly trained Senior Transition Specialists offer services to purchase homes outright, in as-is condition, so families can close within weeks instead of months and get mom the care she needs - now.

### Fact: homeowners rarely make their money back on remodels

When it's time for a loved one to move, families don't have the time to clean out the home and sort the stuff or the desire to find contractors for repairs and updates. And these "getting the home ready for sale" projects cost money - often times a significant amount of money that the family simply can't afford, especially when they need to pay for a new community for mom.



**Research shows that most remodels don't come close to paying for themselves when the house is sold.\***

*\*Source: costvsvalue.com*

## LEAD ENGAGEMENT PROGRAMS

Ask us about our lead engagement and re-engagement programs where we can help you re-invigorate those contacts sitting in your CRM system!

## With Mom's House, move-ins happen within weeks, not months

The Mom's House Resident Readiness Program provides communities with a potential life-changing benefit. Never a fee for the community or the family, Mom's House can help alleviate the stress associated with the transition.

Senior Living Communities that participate in the The Mom's House Resident Readiness Program can see residents move in 3-6 months sooner than a traditional home-selling approach. A traditional real estate sale usually includes a costly renovation - which takes up precious time and resources. These all add financial and emotional stress, and more importantly, extend the timeframe to get Mom the care she needs now and to keep her safe.

*"I sold my home, it was a very pleasant experience. The specialist was experienced; he knew what he was doing. I sold to him after talking to several real estate agents." - Dick*

*"I absolutely recommend Mom's House to anyone who is trying to find a new place for their loved one to live in, especially if they're needing to sell the house quickly in order to get that move done. Absolutely floored with the amount of money that we were able to get." - Tahni*

### A simple process to get started

Getting started with our no-obligation Resident Readiness Program is simple.

Just visit [momshouse.com/getstarted](https://momshouse.com/getstarted) and schedule a time to talk with Aubrey Rhoden, National Accounts Manager at Mom's House. Aubrey will provide more details and answer any questions you have.



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seniorlivingpro@momshouse.com  
www.MomsHouse.com  
(314) 886-7158